



THE FUTURE OF AMERICAN TRACK CYCLING

OVERVIEW 2026

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**THE FIRST PRO CYCLING
LEAGUE BUILT FOR ARENAS,
MEDIA, AND MODERN FANS**



MARKET OPPORTUNITY

A MASSIVE UNTAPPED
U.S. CYCLING AUDIENCE

Track cycling broadcast viewership increased **162% at the 2023 UCI Worlds**, reaching **128M+ global viewing hours** [UCI]

Track is cycling's number-one discipline positioned to convert participation and viewership into structured, recurring league revenue.

112M Americans cycle at least once per year [Statista]

62M Americans ride 5+ times per year [Outdoor Industry Assoc.]

U.S. Cycling participation growing at **6.7%** CAGR through 2030 [Market Research Future]

8% of U.S. sports fans identify as cycling fans [YouGov]

THE FASTEST SHOW IN CYCLING

WORLD CYCLING
LIMITED

Explosive, all-out racing

Speeds exceeding **40 mph**

Fans within **feet** of the action

 **TeamTrak**
CYCLING LEAGUE



BUILT FOR TODAY'S SPORTS FAN

High-Intensity **Team Racing**

Short-Format Races

Real-Time Scoring

Built for **Broadcast**

Designed for **Betting Integration**

TECH- ENABLED ENGAGEMENT

REAL-TIME RACE DATA

Live race data powers graphics, insights, betting and interactive fan features

MULTI-ANGLE VIEWING

Athlete POV cameras and multiple angles bring fans closer to the action

FAN DATA PLATFORM

A central platform enables personalized content, memberships, and direct fan engagement

ARENA PRODUCTION

Lighting, sound, and visuals transform the arena into a fully immersive live experience



HOW IT WORKS

Short-form, points-based racing designed for broadcast



ATHLETES

80 Contracted International Athletes

8 League-Owned, Geo-Based Teams

5 Men / 5 Women per Team

LEAGUE FORMAT

Unique **Portable Velodrome**
Traveling **Arena Tour** across key U.S.
markets, culminating in the **Annual**
Championship

Each stop: 2 Days | 4 Rounds

Each Round: 10 Short-Format Races

SEASON POINTS STANDINGS
DETERMINE CHAMPIONSHIP SEEDING

THE EXPERIENCE

PACKED ARENAS. ELECTRIC RACING.

BRINGING A NEW MODEL TO LIVE CYCLING.

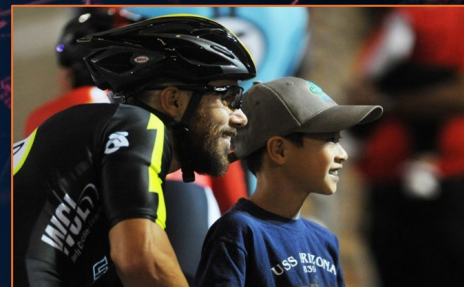
An immersive arena show built on speed, sound, and spectacle.

**“TeamTrak is lightning fast and high-intensity.
The team format creates a new fan experience.”**

-Anita Stenberg, 2x Olympian & 3x European Champion

**“Track cycling is the most exciting discipline in the sport.
TeamTrak can be the next great American Sports League.”**

-Danny Summerhill, Multi-Time U.S. National Champion



LEAGUE STRUCTURE

Single-Entity Ownership

Geo-Based Teams

Contracted Athletes

Licensing Option

For Teams & Events

INITIAL TEAM IDENTITIES



THE 2027 LAUNCH

WORLD CYCLING
LIMITED



WORCESTER, MA

The **Rebirth** of American Track Cycling

DCU CENTER

May 6-8, 2027

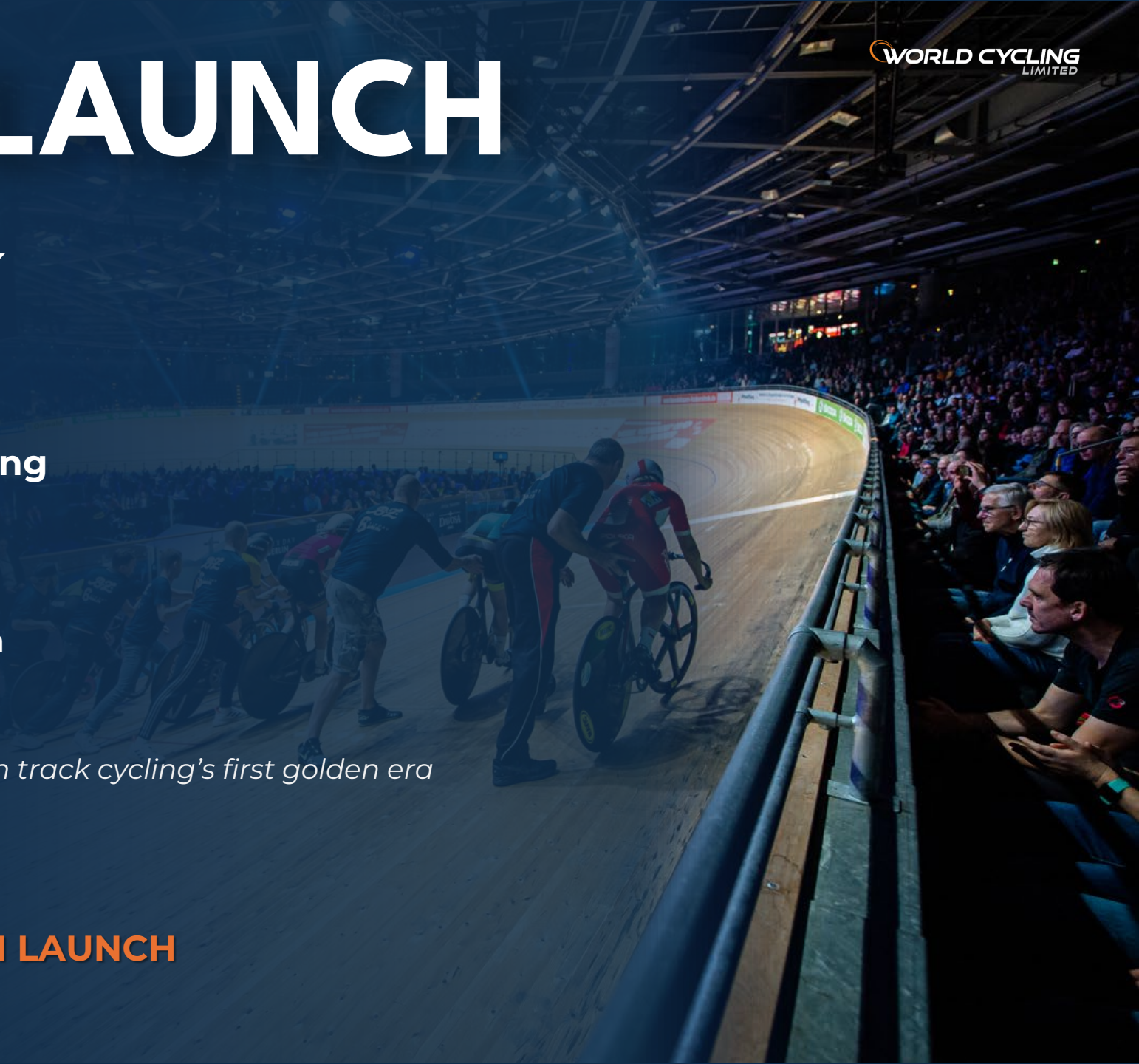
3 Days of Electrifying Arena Competition

CYCLONE Feature Film Integration

The story of Major Taylor – a pioneer of American track cycling's first golden era

Global Livestream

ANCHOR EVENT FOR 2027 SEASON 1 LAUNCH



LEAGUE EXPANSION



Q3-4 2027

Season 1 Launch: National Arena Tour

- Four arena TOUR STOPS across key U.S. markets
- Championship returns to Worcester
- 8 Teams | 80 Athletes
- League continuity established

2028 - 2031

National League Expansion

- Expand to 12-16 arena TOUR STOPS
- Annual Championship & Festival (Worcester)
- Grow to 16 Teams | 160 Athletes
- Establish permanent league headquarters

A SCALABLE, MEDIA-DRIVEN CYCLING LEAGUE WITH GLOBAL REACH & NATIONAL ARENA NETWORK

FOUNDERS AND MANAGEMENT TEAM



DAVID CHAUNER
CEO, CO-FOUNDER

30+ years as cycling
events producer 2X
Olympic cyclist



MICHAEL CHAUNER
PRESIDENT

International cyclist,
athlete and league
development



RYAN DONOVAN
CMO

Sports marketing
expert, revenue and
media development



KEVIN DUTT
CFO

Operator/investor in
early-stage
companies



LANCE CAMISASCA
EVENT DEVELOPMENT

Veteran trade show
executive and cycling
industry leader



ANOUK HAANTJES
EVENT DIRECTOR

Director of major
international track
cycling events

STRATEGIC NETWORK FOR SUCCESS

WCL ADVISORY TEAM



Bob Cavalieri: 30+ year career in development and management of arenas



Brett Fasullo: Tech executive/streaming media, technology solutions advisor



Arun Parimi: Sports media and tech advisor focused on AI automation, direct to fan growth, and monetization



Thomas de Buhr: Co-Founder, Baller League & pioneer of modern sports formats



Marc Fein: Seasoned media executive and developer of key distribution channels



Josh Winkler: 20+ years building sponsorship and partnership platforms



Emmy-award winning production company for livestreaming and content development



Authority in advanced data analytics and sports betting



AI innovator in Fan Networking Operating Systems with extensive sports expertise



Established delivery of reliable low-latency streaming solutions



Trusted system integration for audio visual, broadcast, and post-production equipment.



World renowned Velodrome designer



Sports, media and entertainment counsel



MISSION: BRINGING THE BEST
ELEMENTS OF SUCCESSFUL MODERN
SPORTS, MEDIA, AND TECHNOLOGY
TO TRACK CYCLING.

Contact Us

DAVID CHAUNER, CEO
dchauner@worldcyclinglimited.com

MICHAEL CHAUNER, PRESIDENT
mchauner@worldcyclinglimited.com

RYAN DONOVAN, CMO
rdonovan@worldcyclinglimited.com

KEVIN DUTT, CFO
kdutt@worldcyclinglimited.com

